

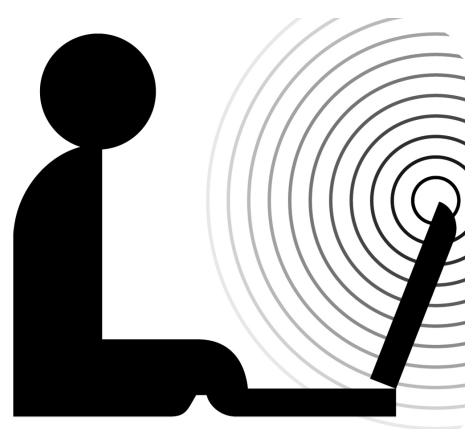
Friday September 19th

PARK(ing) Day NYC: *A CURE FOR THE COMMON CURB*



First conceived in 2005 by Rebar, a San Francisco-based art and design studio, PARK(ing) Day challenges people to rethink the way streets are used and reinforces the need for broad-based changes to urban infrastructure. Since 2005, the project has blossomed into a worldwide grassroots movement: Past PARK(ing) Days have included nearly 1,000 “PARK” installations in more than 160 cities in 35 countries on six continents.

HR&A’s PARK(ing) Day will be on Harrison St. and Greenwich St. in Tribeca and is divided into two spaces:



The **STREET SUITE** celebrates new flexible working spaces by offering an outdoor office with tables, chairs, and Wi-Fi for street-side productivity and creativity. Join HR&A staffers, cross some items off your to-do list, and get your daily dose of Vitamin D!

The **TRIBECA MEADOW** recognizes the joys of living in the city, and the value of flexible open space for all urban residents and visitors. Come relax in our hammock, take a break on the grass, enjoy some lemonade, and join us for various events throughout the day.

- SCHEDULE:**
- 9:00: Turfs up!
 - 10:00: City Stories - Storytelling with the NYPL and Poets House
 - 2:00: Flexibili-(City) - Yoga with the Integral Yoga Institute
 - 3:00: Street Sounds
 - 5:00: Park Teardown - see you next year!

HR&A Advisors, Inc. (HR&A) is an industry leader in economic development, real estate and public policy consulting. Equipped with a unique understanding of the intersection of the public and private sectors, HR&A has served a diversity of clients since 1976. HR&A is at the leading edge of a movement to design, operate, program and fund the development of new urban open space. We have more than three decades of experience contributing to the planning and development of urban open space amenities. Our parks practice views parks both as public amenities and as catalysts of economic development. Our approach enables communities to use open space to create value through strategic connections with adjacent real estate and civic assets; to quantify that value through robust, data-driven economic models; and, where appropriate, to channel that value towards open space revitalization and maintenance.

Special thanks to the following for their generous donations and commitment to Park(ing) Day:

